



#WIKIMEDIA2030

Building our future together



BUILDING OUR FUTURE

NOW

PAST

FUTURE

2015
AND BEFORE

2030
AND BEYOND

WHAT DO WE NEED TO CHANGE?

WIKIMEDIA
SUMMIT
MARCH
2019

WORKING
GROUP
DRAFTS

GETTING
ON THE
SAME
PAGE

LET'S REIMAGINE OURSELVES AS A GLOBAL COMMUNITY

STRUCTURAL CHANGE

HOW DO WE ACTUALLY GET THERE?

STRATEGIC DIRECTION

WHAT WILL WIKIMEDIA IN 2030 LOOK LIKE?

RECOMMENDATIONS

HOW DO WE WANT TO CHANGE IT?

IMPLEMENTATION

PROGRAMMATIC CHANGE

BUILDING THE CHANGE



Strategic Direction

By 2030, Wikimedia will become the essential infrastructure of the ecosystem of free knowledge, and anyone who shares our vision will be able to join us.

Question:

**What is and could be
YOUR role in taking us there?**



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Strategic Direction

By 2030, Wikimedia will become the essential infrastructure of the ecosystem of free knowledge, and anyone who shares our vision will be able to join us.

Evolving parallel processes



Structural change



Program planning

Together, we will
update our **structures**
and **programs**, so that
we can successfully
advance in our
strategic direction.



HOW DO
WE FREE
UP THE

STUCK

ENERGY

THAT CAN BE USED
FOR THE FUTURE?



Our process - Our design



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Design polarities



Design challenges

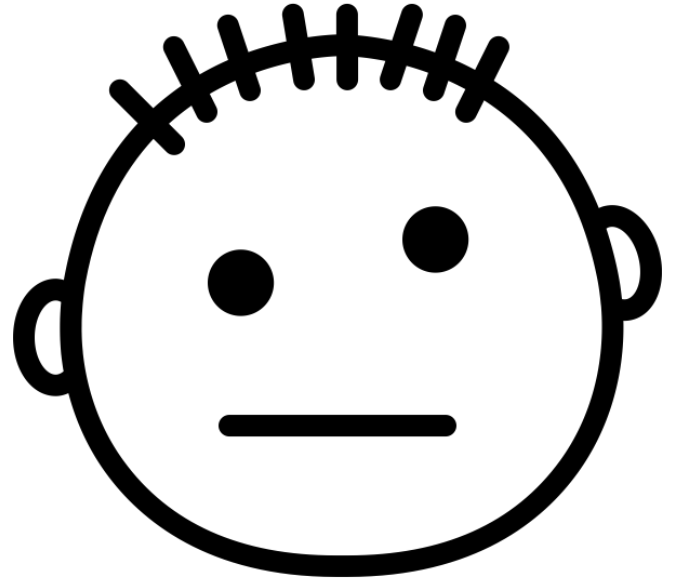
- It takes time
- This is time of volunteers
- Diversity → complexity
- Inclusion → difficulty
- Convergence, agreement



Created by Luis Prado
from Noun Project

If it is that challenging ...

**Why are we doing it
this way?**



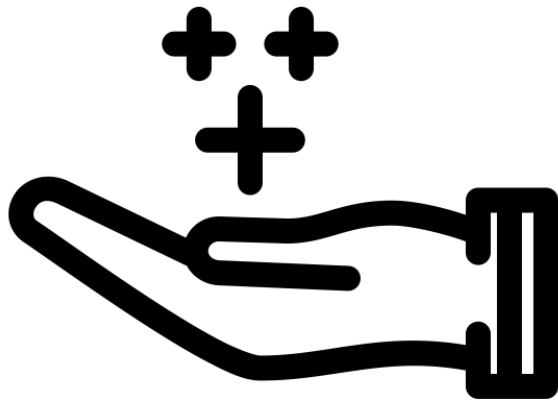
Created by Ben Davis
from Noun Project



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Design benefits

- Diversity and inclusion
- Participation across groups
- Local and global relevance
- Capacity Building, sustainability



Created by alvianwijaya
from Noun Project

In the end this is the wiki way.

Our way to **strategize**.



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Working Groups

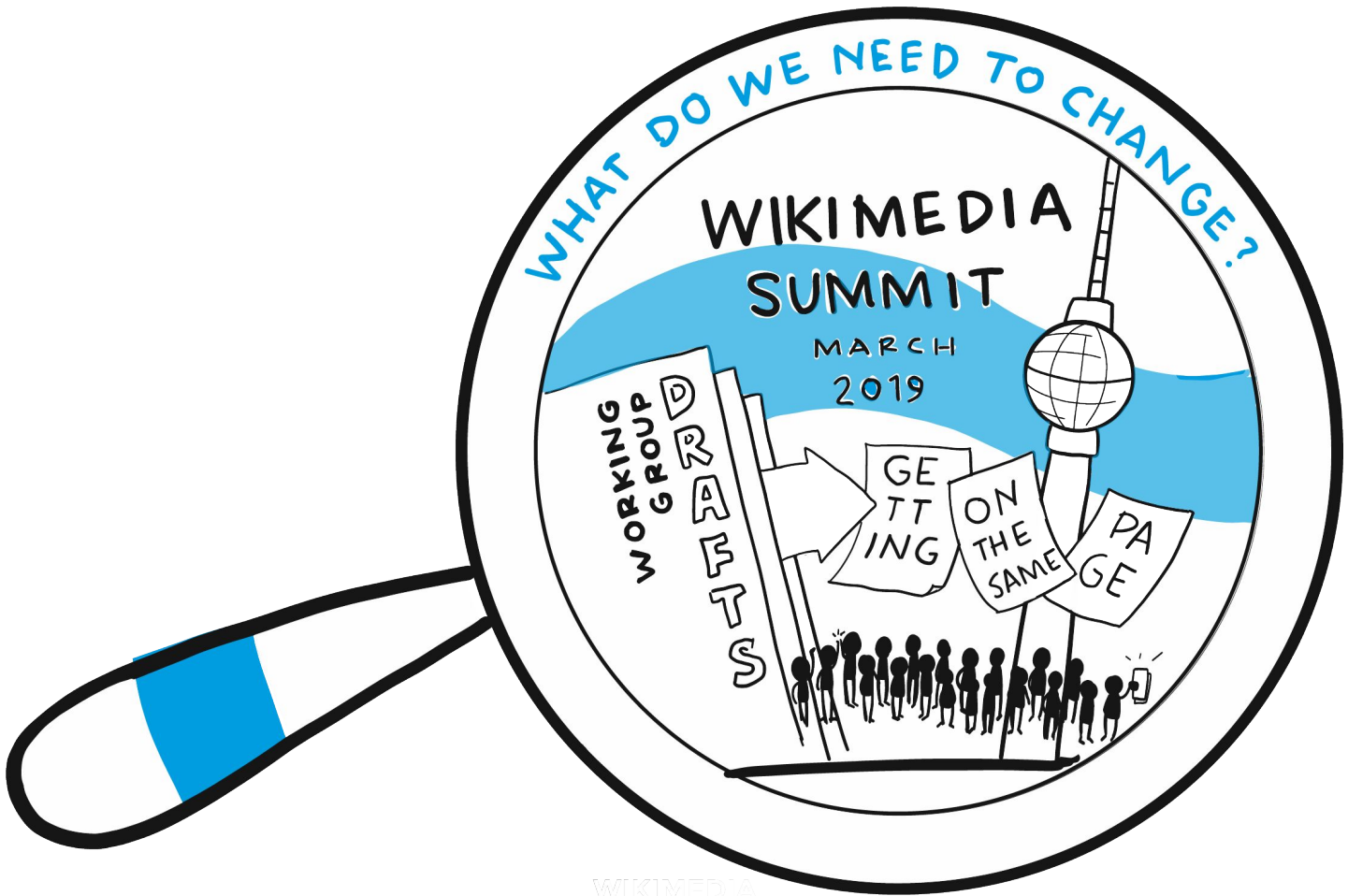
Roles & Responsibilities	Revenue Streams	Resource Allocation
Partnerships	Community Health	Product & Technology
Capacity Building	Diversity	Advocacy



Our Working Groups



Our Working Groups



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RECOMMEN-
DATIONS

HOW DO WE
WANT TO
CHANGE IT?

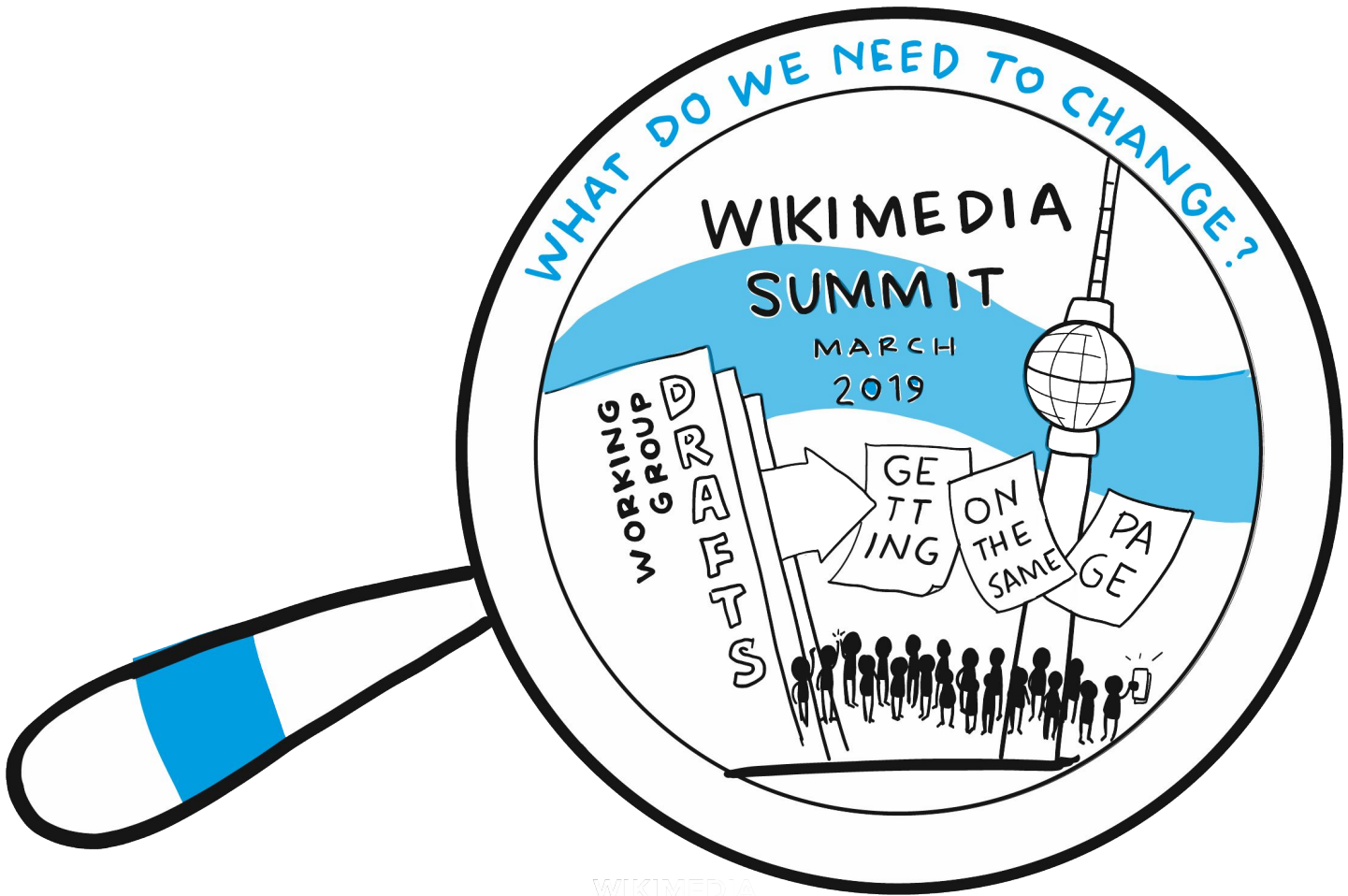
IMPLEMENTATION

BUILDING
THE CHANGE

PROGRAMMATIC
CHANGE

2
0
3
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... AND BEYOND



WHAT DO WE NEED TO CHANGE?

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MARCH
2019

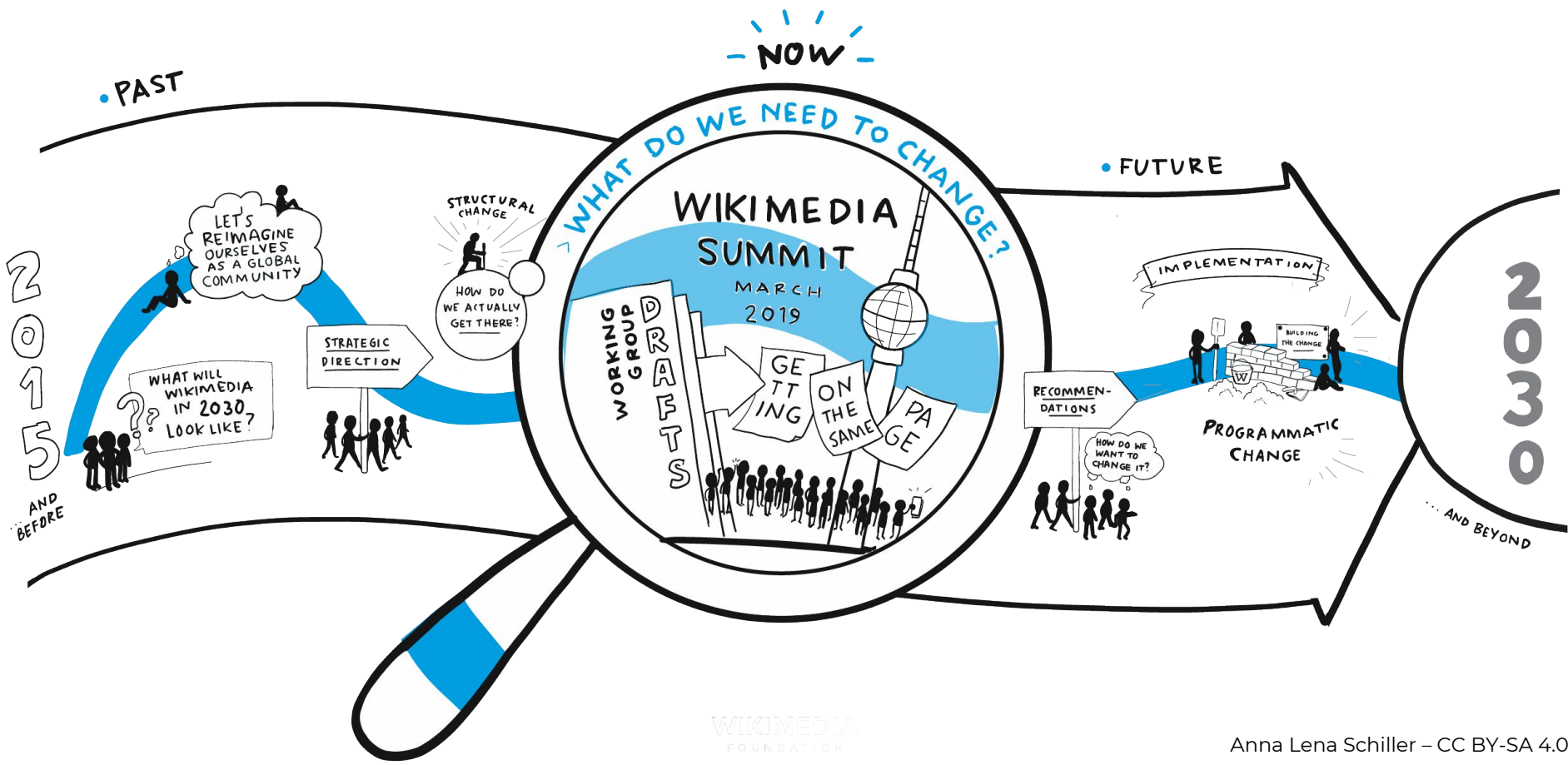
WORKING
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SAME PAGE

PA
GE

BUILDING OUR FUTURE



You



ARE THE ONE
WHO IS GOING
TO MAKE THIS
HAPPEN



Thanks!
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<https://2030.wikimedia.org>