

# #100wikidays

the **SECRET** of the epidemic

victim #0 | User: Spiritia | Vassia Atanassova

## 1 Get inspired: **Steal** a good idea!

Good artists copy,  
great artists steal.  
– Pablo Picasso



**Did You Know?**  
The #100wikidays  
'stole' the idea from  
the #100happydays,  
adapting it for  
wiki based lifeforms.

Q: Really, can you steal an idea?

A: **No.** In no case does copyright protection extend to any idea, procedure, process, system, method of operation, concept, principle, or discovery, regardless of the form in which it is described, explained, illustrated, or embodied.

## 2 Inspire: Start with a **personal** example!

Don't just toss ideas around. Show how your idea works.

No need to brag about it. Make a public commitment.

Once you start it, don't stop. Ideas need time to sprout.

**Did You Know?**  
#100wikidays needed 31 days to take its first victim.

## 3 Make it difficult: Set a **challenge**!

Set a goal which per usual standards is challenging.

**Did You Know?**  
The longest #100wikidays so far is 225 days in a row.

It's not the mountain we conquer, but ourselves.  
– Edmund Hillary



## 4 Make it easy: For joining and **following**!

Develop a transparent communication channel and infrastructure for tracking the progress.

Set the entry barrier as low as possible.

**Did You Know?**  
The #100wikidays FB group is public, joining it is almost immediately approved.

## 5 Amuse: Find the **humour** in your idea!

Vira Motorko There's no need in being super polite. Victim is victim and all the story with #100wikidays is about  
[https://en.wikipedia.org/wiki/Stockholm\\_syndrome](https://en.wikipedia.org/wiki/Stockholm_syndrome)



Stockholm syndrome - Wikipedia, the free encyclopedia  
Stockholm syndrome, or capture-bonding, is a...

(or allow others to find it)

Asaf Bartov You have created a monster, Vassia Atanassova. 😊  
16 March at 16:11 · Unlike · 2

## 6 Thank: Show **gratitude** and respect!

In volunteering projects, even the smallest effort counts. (And it may never grow larger without being acknowledged.)

**Things to consider!**  
 Like / comment / share  
 Thank / give a barnstar  
 Create the same article in your language



We often take for granted the very things that most deserve our gratitude.  
– Cynthia Ozick

## 7 Encourage: **Don't let** your followers go!

Support your followers. Have a good word for everybody involved.

Don't let people get scared, give up or burn out.

**Did You Know?**  
#100wikidays is especially challenging, and when editors miss a day, many of them consider it failed and give up. This is when we remind ourselves to **ignore all rules** if they prevent us from improving or maintaining Wikipedia. 😊

## 8 Empower: Your victims are your **ambassadors**!

**Did You Know?**  
The first public lecture about #100wikidays was actually not given by its 'inventor'. In 2015, at least 5 different people spoke in front of their communities about #100wikidays. 😊

Stop talking about "me", "my idea". Start talking about "us", "our idea"...  
... or even "you", "your idea" 😊

## 9 Release: If you love it, set it **free**!

There is nothing wrong with people disliking your idea, or suggesting changes in it. Live with it. Make the most.

*If it comes back, it's yours.*

#100wikidays is ...

... a self-challenge to create **100** new Wikipedia articles, **100** days in a row (and remain sane)

The rules

- No missed days
- No catch-ups
- No preparation in advance
- **Ignore all rules!**

## #100wikidays statistics

- 523 days
- 41 languages
- 6100+ articles
- 117 victims
- 36 alumni